



It is the opinion of FTMA faculty experts that the data used in the report from The Center for Excellence should be weighed with discretion since most of the statistics seem to be contradicted by other sources.

Other discrepancies seem to appear in their account; the greatest is the statement that there is an oversupply of “completers to jobs” ratio in this field. EDD data does not support these findings stated from The Center of Excellence LMI Report. Whereas the LMI shows that there are 6,773 annual openings, EDD projected 9,437 new positions per year. In fact, all the positions listed below showed growth in the market.

SOC Code 27-4011: Audio and Video Equipment Technicians
Annual Average Openings 1,184

SOC Code 27-4031: Camera Operators, Television, and Motion Picture
Annual Average Openings 741

SOC Code 27-2012: Producers and Directors
Annual Average Openings 2,732

SOC Code 27-4032: Film and Video Editors
Annual Average Openings 1,549

SOC Code 27-4012: Broadcast Technicians
Annual Average Openings 282

SOC Code 27-3043: Writers and Authors
Annual Average Openings 1,256

SOC Code 27-4014: Sound Engineering
Annual Average Openings 550

SOC Code 27-3011: Radio Announcers
Annual Average Openings 155

SOC Code 27-3099: Media and Communication Workers, All Other
Annual Average Openings 988

| | |
|---|--------|
| EDD Total Annual Openings for FTMA jobs | 9,437 |
| LMI Regional Completions ¹ | -7,010 |
| Actual New job OPENINGS | 2,427 |

¹ This number is also in question. It appears that the Center of Excellence included completers from the disciplines titled “Film/Cinema/Video Studies” and “Drama and Dramatics/Theatre Arts, General”. This inclusion also muddies the Center’s findings of a so-called “oversupply” since the grouping from these disciplines are not Film and Television Production CTE students.

When searching EMSI for Ventura and LA Counties, there are actually **700 less completers than openings** even when non-CTE programs like Film/Cinema/Video Studies are considered.

Occupational Programs

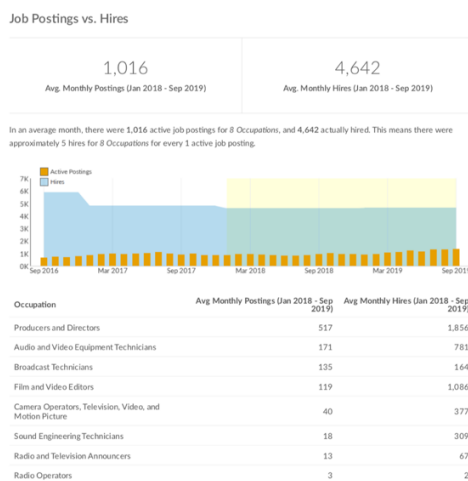
| 21 Programs (2018) | | 5,218 Completions (2018) | 5,923 Openings (2018) |
|-----------------------|---|-----------------------------|--------------------------|
| CIP Code | Program | Completions (2018) | |
| 50.0602 | Cinematography and Film/Video Production | 1,243 | |
| 09.0701 | Radio and Television | 924 | |
| 50.0501 | Drama and Dramatics/Theatre Arts, General | 790 | |
| 50.0601 | Film/Cinema/Video Studies | 707 | |
| 10.0203 | Recording Arts Technology/Technician | 647 | |

The market research company shows that there were only 12,317 film and video editing jobs in 2018, yet the Employment Development Department (EDD) for the state of California lists that there were 14,410 positions for that same type of editing job. In fact, the state database reported that this field had a 10.2% potential for growth while the Center for Excellence predicted negative change. **In fact, according to the website for O*Net Code Connector “Film and Video Editors have a Bright Outlook for 2019”.**

This discrepancy could be due to the fact The Center for Excellence did not take into consideration that many job openings are not advertised in the traditional manner, or that industry positions use various job “labels”.

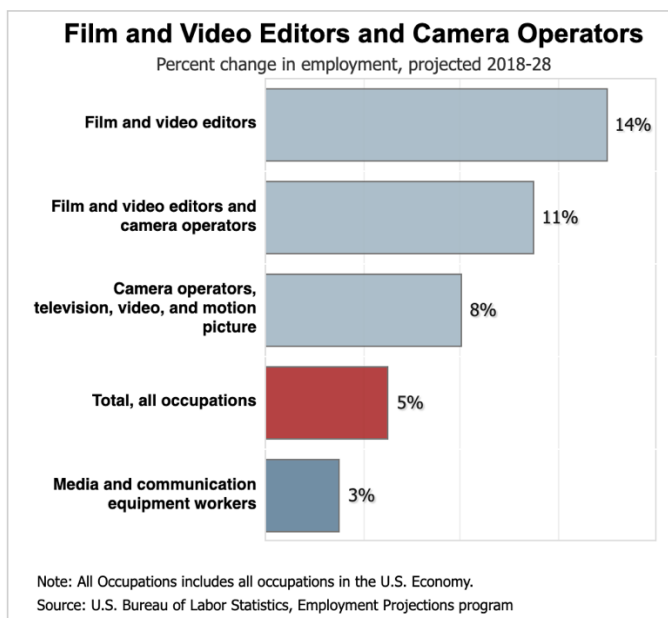
- There are Independent Contractors and individuals who own their own gear that work as corporations or LLC’s that are not counted in these statistics.
- Some entry level positions are not represented in these statistics such as Production Assistants, Post-Production Assistants, Production Coordinators, and Agent Assistants.
- Statistics (like Burning Glass) that count Job Postings are problematic because the Film, Television & Media industry is largely based on word of mouth and specialty and union job posting sites like <https://staffmeup.com/>, <https://jobs.producersguild.org/>, and more.

According to EMSI’s Q4 2019 Data from economicmodeling.com for Los Angeles and Ventura Counties, **“For every 1 active job posting, there are approximately 5 hires.”** (See graphic below)



Job Outlook

“Overall employment of film and video editors and camera operators is projected to grow 11 percent from 2018 to 2028, much faster than the average for all occupations. The number of Internet-only platforms, such as streaming services, is likely to increase, along with the number of shows produced for these platforms. This growth may lead to more work for editors and camera operators.” <https://www.bls.gov/ooh/media-and-communication/film-and-video-editors-and-camera-operators.htm>



According to Bureau of Labor Statistics, “California has the highest concentration of these jobs in the Motion Picture and Video Industries and Radio and Television Broadcasting.” <https://www.bls.gov/oes/current/oes274031.htm#st>

CALIFORNIA STATE WIDE INCREASE

<https://projectionscentral.com/PROJECTIONS/LONGTERM>

This workforce product was funded by a grant awarded by the U.S. Department of Labor’s Employment and Training Administration.

| Area | Title ↕ | Base | Projected | Change | % Change | Avg. Anl Openings |
|---------|---|--------|-----------|--------|----------|-------------------|
| Califor | Audio and Video Equipment Technicians | 17,600 | 19,500 | 1,900 | 10.8 | 1,850 |
| Califor | Broadcast Technicians | 4,700 | 4,800 | 100 | 2.1 | 430 |
| Califor | Camera Operators, Television, Video, and Motion I | 8,300 | 8,400 | 100 | 1.2 | 790 |
| Califor | Editors | 14,100 | 15,000 | 900 | 6.4 | 1,490 |
| Califor | Media and Communication Equipment Workers, Al | 9,700 | 9,900 | 200 | 2.1 | 900 |
| Califor | Media and Communication Workers, All Other | 12,700 | 13,300 | 600 | 4.7 | 1,220 |
| Califor | Producers and Directors | 33,800 | 36,600 | 2,800 | 8.3 | 3,330 |

EIGHT YEAR PROJECTED INCREASES from EMSI for Ventura and LA Counties (not including Broadcast News Analysts):

| Occupation | 2018 Jobs | 2026 Jobs | Change | % Change |
|---|-----------|-----------|--------|----------|
| Producers and Directors (27-2012) | 23,568 | 25,515 | 1,947 | 8% |
| Radio and Television Announcers (27-3011) | 1,623 | 1,608 | -15 | -1% |
| Audio and Video Equipment Technicians (27-4011) | 9,214 | 9,879 | 665 | 7% |
| Broadcast Technicians (27-4012) | 2,830 | 3,116 | 286 | 10% |
| Radio Operators (27-4013) | 45 | 48 | 3 | 7% |
| Sound Engineering Technicians (27-4014) | 4,032 | 4,069 | 37 | 1% |
| Camera Operators, Television, Video, and Motion Picture (27-4031) | 4,868 | 5,080 | 212 | 4% |
| Film and Video Editors (27-4032) | 12,365 | 13,194 | 829 | 7% |

FYI: There are over 65,000 people who live in Ventura County but work in Los Angeles County.



Total Workers That Live And Work in Ventura: 294,506

Data Source:
 Special Report of 2006 to 2010 County-to-County Commuting Flows,
 American Community Survey, U.S. Census Bureau,
 report released January 2013

Cartography by:
 Labor Market Information Division
 California Employment Development Department
 April 2015

